

Press Release
26 June 2017

ARTBO, International Art Fair of Bogotá, announces dates for its 13th edition



ARTBO, International Art Fair of Bogotá, will open its doors for its **13th edition from 26 - 29 October 2017**, with a press and VIP preview on 25 October. As the catalyst of Bogotá's Art Month, ARTBO will again bring a strong participation of galleries from Latin America, USA and Europe whilst delivering a robust program of activities on the fair-site and around the city.

Throughout the last thirteen years, ARTBO's program, alongside museums, galleries, universities and other art spaces, has been working with artists and institutions to transform Colombia's art scene. The fair has grown from 29 participating galleries and 12,000 visitors in its first edition, to 57 galleries from 28 cities and 35,000 visitors in 2016. With over 500 national and international collectors, curators, institution directors and art world professionals visiting last year's fair through its Special Guests Program, ARTBO reaffirms that Colombia has become a key player in the international art circuit.

Bogotá is a vibrant cultural capital and a center for international art with unique museums, galleries, experimental art spaces and exquisite private collections. With an increasingly strong art market with ARTBO as a key element of its transformation, the city has become a top art destination and a platform for exceptional international exhibitions and emerging artists over the past decade. ARTBO takes place during Bogotá Art Month, when more than 100 art spaces host new exhibitions and events that present a range of Colombian, Latin American and international artists.

ARTBO sections

Main Section: Each year galleries from all over the world participate in the fair. Through a careful selection process, led by a committee integrated by prominent figures from the international and the national art scene, ARTBO's Main Section consolidates a thoughtful balance between well-established galleries recognized for their trajectory, emerging galleries, and those with cutting-edge perspectives.

Proyectos: A curated section that showcases projects by recognized contemporary artists, represented by a commercial gallery, who are selected and invited by a curator.

Referentes: This section explores and exhibits works by artists who have shifted paradigms of art history and thus have become important references for artists today, as well as starting points for what is now defined as contemporary art.

Sitio: Created in 2015, this section features large scale experimental artworks presented by participating galleries from the Main Section. Projects or actions that transcend their booth space are shown in selected areas of the fair, interacting with both the audience and the context.

Foro: A space for discussion on topics related to contemporary art and its agents.

Artecámara: This section showcases the work of young Colombian artists who have no gallery representation, and who are selected by a curator through a national call for applications.

Libro de Artistas: A selection of artist book publishers and distributors take part in this section, which showcases the work of artists who use books as a medium and the publishers they produce this content with.

Articularte: A space created to sensitize and bring the general public closer to art through relational, interactive and participatory art, which engages the audience's creativity and critical thinking.

Institutions, book publishers, culturales magazines and editions: Each year different national and international art and culture institutions participate in ARTBO to promote their work.

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Press contact:

Juan Sanchez | SUTTON

juan@suttonpr.com | +44 (0)20 7183 3577

Un programa de



Editor's Notes:

About ARTBO Fair

ARTBO, International Art Fair of Bogota, is the quintessential meeting point for the art market in Latin America. The fair's careful selection of galleries from around the world has granted it a place as one of the most important art fairs in the region, and it is now recognized globally for its quality. The fair's unique model with both commercial and non-commercial sections that bring together different practices and forms of contemporary art, and its focus on quality, diversity and differentiation, has given ARTBO one of the most refreshing and cutting-edge perspectives within the global art fair circuit.

The fair was created in 2005 by Bogotá's Chamber of Commerce in response to the growing business interest in cultural and creative industries, particularly with respect to the visual arts sector. During the four days, the fair brings together national and international galleries, curators, artists and general public around a platform of commercialization providing one of the most significant cultural showcases in the visual arts in Colombia and the central axis of the artistic circuit that takes place during the month of October in Bogotá.

The fair takes place at Gran Salón in Corferias during the last days of October.

About the Chamber of Commerce

The Chamber of Commerce of Bogotá is a private, non-for-profit organization whose goal is to foster a sustainable Bogotá - Region in the long term, by promoting its residents' prosperity, through services which enhance and strengthen the enterprise capabilities present in the region, and which improve the business environment with an impact over public policies.

About Bogotá, Colombia

Bogotá, the capital city of Colombia is the epicentre of arts in the country. The city and its institutions, such as the Chamber of Commerce, Invest in Bogota and the Instituto Distrital de Turismo, have engaged in the development of the art scene. ARTBO and other initiatives have encouraged visitors and locals to become acquainted with art and culture by promoting local and national business and institutions. The city has an increasing number of art spaces and private collections as a result of a strong and growing local art market.

With a GDP that currently accounts for roughly 25% of the country's total, which tops several countries in Latin America, the city becomes the most important market by far in Colombia and one of the most attractive ones in Latin America. It has a diversified productive structure, where the main activities are service-related. It also has the most important business platform of the whole country: more than 400.000 companies, 29% of the country's total registered, and almost 53.000 new companies created every year.

About ARTBO's partners

ProColombia is the organization in charge of the commercial promotion of non-traditional exports, foreign investment, tourism and Country Brand in Colombia. Across its national and international network, it provides support and advice to entrepreneurs with services directed to facilitate the design and execution of its internationalization strategy, searching for the development of business opportunities. As part of its strategy for increasing international tourism in Colombia, ProColombia promotes the country's cultural offer in areas such as gastronomy, music, heritage and capital cities, museums and art, and supports cultural programs of international support, such as ARTBO.

Invest in Bogota is the investment promotion agency for Bogota, a public-private partnership between the Bogota Chamber of Commerce and the Bogota City Government that, based on an international positioning strategy, actively promotes foreign investment in the city to generate business opportunities, progress, social and economic development. Throughout 10 years of management, it has been cataloged by different institutions such as the World Bank (2009) and Site Selection Magazine (2015-2016-2017), as the best investment promotion agency in Latin America and the Caribbean.

The Bogota Tourism Board - IDT – Instituto Distrital de Turismo, is a public district-level establishment, attached to the District Department of Economic Development (SDDE), that promotes and positions Bogota as a global tourism destination since 2007. Its aim is to implement policies, promote plans and programs to place the capital district of Bogota as a sustainable tourist destination and maintain worldwide recognitions such as " the City Of Music" given by UNESCO since 2012. It supports the economic development of Bogota, through the promotion of the city's tourism. It also works on the management of the best conditions of competitiveness and sustainability through the strengthening and development of strategic cultural tourism products like ARTBO. It is an active member of the World Tourism Organization WTO.